



PHOTOS: PETER TIJHUIS

THE HOW AND THE WHAT
EDITION HANSJÖRG MAYER, 2020
COURTESY OF THE ARTIST / EENWERK

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HANSJÖRG MAYER 'THE HOW AND THE WHAT'
14 FEBRUARI – 21 MAART 2020

Eenwerk, Kunstverein & Boekie Woekie are happy to present a joint exhibition of Hansjörg Mayer: 'typoet,' concrete poet, printer, publisher and teacher.

Each place will focus on a different aspect of Mayer's very extensive and diverse work. Here, on the large wall in the main gallery one sees the series Futura (1bis 13 & Futura 14 bis 26) It is one of his best-known experimental publishing projects. Mayer chose the Futura typeface because it is without distracting elements and thus easy to read.

On the other wall the leporello (a double folded zig-zag sheet) Typoaktionen, 1967 is installed. Accidental compositions of a single face from the alphabet are scattered over pages, forming a more and more dense image, a play between language, writing, seeing, concrete and abstract.

In the adjacent library of Irma Boom a copy of most books that were ever published by edition hansjörg mayer is presented. Mayers work as a publisher is driven by strong intuition and personal friendships. In this way, his publishing output can be seen as equal in creative expression to anything else he has produced. Visitors are invited to browse through this immense, inspirational collection of publications, consisting of, among other things, printing and typographical experiments, books by students, by artists, artist's catalogues and also his later ethnographic publications.

Selten Gehörte Musik (rarely Heard Music) – Mayer's record label which captured the improvisation and mayhem of multi talents Dieter Roth, Gerhard Rühm, Hermann Nitsch and Oswald Wiener, among others – will be played for the entire length of the exhibition.

The exhibition is based on an idea by Marja Bloem.

Eenwerk, Koninginneweg 176, Amsterdam: open donderdag – zaterdag, 13 – 18

Kunstverein, Hazenstraat 28, Amsterdam: open donderdag – zaterdag, 13 – 18

Boekie Woekie, Berenstraat 16, Amsterdam: dagelijks open 12 – 18

INFORMATIE:
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